



## Walk Day Logistics

All events are located at Como Park in St. Paul on Monday, May 17, 2010.

### Order of Events

6:00 pm	Registration Begins
6:30 pm – 7:45 pm	Pig Roast
8:00 pm	Walk Begins
Dusk	Closing ceremony, lighting of luminaries

This event will occur rain or shine, although we reserve the right to cancel in the event of extreme circumstances. In that event, the donations received will be considered a donation to Survivor Resources. For the safety of all participants, we ask that bikes and in-line skates not be used. Strollers and children are welcome as well as responsible pet owners. Pets however, must be on a leash no longer than 3 feet and are not allowed inside the zoo.

## Directions and Parking

The East picnic area at Como Park is located at the intersection of Horton and Midway Parkway in St. Paul.

**Via Interstate 94:** Take 94 and exit at Lexington and go north (or right westbound or left eastbound). Follow Lexington to Horton and turn left (or west) on Horton.

**Via Highway 36:** Follow Highway 36 to Lexington. Exit at Lexington and go south to Horton and turn right (or west) on Horton.

## Registration

Registration fees include dinner, and are as follows:

### Adults

\$30.00	Individual
\$55.00	Couple

### Children

\$5.00	12 -18 years old
Free	Under 12 years old

Although we ask everyone to pay registration fees to cover the cost of the event, no one will be turned away. A Survivor Resources cap will be given to the first 150 people who arrive. Some other Survivor Resources merchandise will also be available for purchase.

## Collecting Pledges

We do ask that all participants work diligently to get as many pledges as possible to help us reach our goal of \$65,000. Use the form on the back of this brochure, and bring your form and your collected pledges to the Walk-A-Thon on May 17.

Collect pledges from family members, friends, neighbors, and co-workers to have them sponsor you for this event. Tell them why the continuation of SR is so important to you personally. In the past a participant sent letters to friends and loved ones with a self-addressed, stamped envelope—she was able to raise over \$4,000.

Employer matched pledges can go twice as far if the donor's employer has a matching gift program. Matching gift forms can be acquired from the employer's human resources department. A completed form must accompany the donor's contribution and this pledge form. Receipts will be sent to donors of \$250 or more, so please note both the name and address of those donors. Otherwise, a donor's check will be their receipt. Again, all contributions are tax-deductible. For questions, call Julie Chalmers at (612) 673-3951 or (612) 325-9655.

If you are unable to join us for the Walk-A-Thon, your personal donations are accepted and much appreciated! The easiest way to contribute is to visit our website at:

<http://survivorresources.org>

and click on **Donate**. You can also find a downloadable copy of this brochure by visiting the Walk-A-Thon section of the website under **Events**.

## Share Your Memories

We encourage families to make banners, posters, t-shirts, hats (whatever strikes your fancy) with your loved one's name and picture on it. Wear these or carry them with you during the walk in honor of your loved one.

## Final Thoughts

Don't Forget to:

- Mark your calendar.
- Invite your family and friends.
- Collect pledges.
- Enjoy dinner, the Walk-A-Thon, and end the evening remembering your loved one by lighting a luminary in their honor.
- Reconnect with fellow group members.

**THANKS FOR YOUR PARTICIPATION!**